

## **IWCA Cape Town/Winelands Workshop**

11-13 November 2019

### **Draft Programme**

#### **Sunday 10 November**

*Venue: Lanzerac Hotel, Stellenbosch*

18.00 Wines of South Africa industry overview at Lanzerac Hotel followed by a tasting of New Platter 2019 5 Star wines

19.30 Welcome dinner at Lanzerac Hotel

#### **Monday 11 November**

*Venue: Lanzerac Hotel and spa, Stellenbosch*

09.30 – 16.30 Workshop day 1

***Emerging technologies 2020*** – Curated by Paul Armstrong, Director, Hereforth

Topics covered will include emerging technologies to consider (meta and micro), how to make strategic decisions really strategic, a deep dive into voice and a focus on communities. Break out groups and Panel sessions.

Guest speakers to include (tbc):

Google, South Africa

Mindshare

16.30 IWCA Committee Meeting

18.30 Old Vines Tasting with Andre Morgenthal, Director, Old Vines Project followed by winemakers' dinner at Volkskombuis Restaurant, Stellenbosch

*Overnight in Lanzerac Hotel*

## **Tuesday 12 November**

10.00 – 12.00 Meet the Winemakers, Devon Valley wine tasting, Le Grande Domaine, Stellenbosch

13.00 – 15.30 Meet the Winemakers, Swartland wine tasting followed by lunch at AA Badenhurst, Kalmoesfontein

16.30 Visit to Wine-of-The-Month Club

19.30 Tasting and dinner with Cape Vintners Classification Committee followed by dinner at The Stack, Cape Town

*Overnight at More Quarters, Cape Town*

## **Wednesday 13 November**

09.30 – 16.00 Workshop day 2

*Venue: Welgemeend Heritage Site, Cape Town*

09.30 – 10.45 AM Guest Speaker, Toby Shapshak, News and Political journalist, “*Necessity is the Mother of Innovation – an African perspective*”

10.45 – 11.30 Presentation by Dimitri Coutras, Wine Intelligence, ‘*Insights*’ tbc

11.30 – 12.15 Coffee and break out groups

12.15 – 12.45 Open panel session hosted by Toby Shapshak

12.45 – 14.00 Lunch

14.00 – 16.00 Member presentations

16.00 – 16.15 Workshop round- up and closure

19.30 Sundowners and Seaview dinner in Camps Bay

*Venue: Chinchilla Cocktail Bar and Bilboa Restaurant*

*Overnight in More Quarters, Cape Town*

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IWCA, 3 July 2019