

IWCA Cape Town/Winelands Workshop

11-13 November 2019

Programme

Sunday 10 November

Venue: The Drawing room, Lanzerac Hotel, Stellenbosch

18.00 South Africa wines industry overview with Maryna Callow, Communications Manager, Wines of South Africa followed by a tasting of New Platter 2019 5 Star wines with Jean-Pierre Roussouw, Publisher, Platters' South African Wine Guide

19.30 Welcome dinner at Lanzerac Hotel

Monday 11 November

Venue: The Drawing room, Lanzerac Hotel,, Stellenbosch

09.30 – 16.30 Workshop day 1

Emerging technologies 2020 – Curated by Paul Armstrong, Director, Hereforth

Topics covered will include emerging technologies to consider (meta and micro), how to make strategic decisions really strategic, a deep dive into voice and a focus on communities. Break out groups and Panel sessions.

16.30 IWCA Committee Meeting

18.00 Depart Lanzerac Hotel by mini-bus

18.30 Tasting with André Morgenthal, Director, Old Vines Project - Agulhas Wine Triangle followed by Old Vine Project wine dinner at Volkskombuis Restaurant, Stellenbosch

Overnight in Lanzerac Hotel



Tuesday 12 November

09.15 Depart Hotel by minibus

10.00 – 12.00 Meet the Winemakers, Devon Valley wine tasting, Le Grande Domaine, Stellenbosch with Kunjani, Clos Malverne, Aldering

13.00 – 15.30 Meet the Winemakers, Swartland wine tasting and lunch at AA Badenhorst, Kalmoesfontein with Adi Badenhorst, Chris Mullineux and David Sadie

Check in at More Quarters, Cape Town

19.30 'Spotlight' on Duncan Savage, Savage Wines tasting and dinner at The Stack, Cape Town

Overnight at More Quarters, Cape Town

Wednesday 13 November

Workshop day 2

Venue: Welgemeend Heritage Site, Cape Town

09.30 – 11.00 AM Guest Speaker, Toby Shapshak, News and Political journalist, *'The future of work and how people interact with brands online'*

11.00 – 11.30 Coffee Break

11.30 – 13.00 Member Presentations

13.00 – 14.00 Lunch

14.30 – 16.00 On site visit to Wine-of-The-Month-Club

19.15 Depart Hotel by car

19.30 Sundowners and Seaview dinner in Camps Bay

Venue: Chinchilla Cocktail Bar and Bilboa Restaurant

Overnight in More Quarters, Cape Town

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IWCA, November 2019