

IWCA 2019 SOUTH AFRICA

Our event in South Africa was a success on several fronts: we had an excellent day diving deep into digital disruption curated by Paul Armstrong, Hereforth. A day in the vineyards with a mini-fair in Devon Valley at Le Grande Domaine was followed by a crazy tasting lunch in the Swartland with



Adi Badenhorst and several of the region's other super stars. A 'spotlight' tasting dinner with Duncan Savage treated us to a great selection of wines and plenty of entertaining repartee. Thanks to Wine-of-The Month for a fascinating tour of their new retail space and HQ. There were certainly plenty of fantastic concepts to steal. And for those remaining, a stunning sunset and seafood dinner in Camps' Bay.

- Sophie Jump



MEMORIES & THOUGHTS OF THE PARTICIPANTS

*"Highlight for me was the Swartland tasting
and seeing that it is not just us (South Africans)*

who think there is a "new age" of South African wines."

- Clifford Collard



*"South-Africa gave me a lot of learnings which I'll try to implement
over the coming months." - Xavier Kat*



*"In addition to enlarging the knowledge
on many key subjects, it has been a
unique opportunity to have direct
contact with the players,
old and new".- Carlo Galimberti*

Programme Highlights

- Wines of South Africa industry overview
- Introduction to the Old Vines Project
- Visit to Devon Valley and Swartland
- Tasting with Duncan Savage
- Workshops about Innovation & emerging technologies
- Visit to Wine-of-the-Month-Club



*"Thanks to the beauty of this
country, the kindness of its people
and the taste of its wines,
I brought home a lot of
inspiration from this workshop"*

- Morgane Le Breton

